EXHIBITOR AND SPONSOR PROSPECTUS







Plan Your Visit

SHERATON FLOWOOD THE REFUGE HOTEL & CONFERENCE CENTER

AMTESOL Conference January 29-31, 2026 Flowood, Mississippi





AMTESOL Conference January 29-31, 2026

We look forward to welcoming you to Flowood for the 2026 AMTESOL Conference. Like the mighty Mississippi River that has shaped cultures and connected communities for generations, AMTESOL 2026 promises a transformation educational conference where educators, administrators, and researchers converge in Flowood, Mississippi, to explore innovative approaches to English Language instruction. Just as the river's currents unite diverse tributaries, our conference celebrates the rich tapestry of cultures and languages that enrich our classrooms.

This collaborative conference celebrates the shared commitment of Alabama and Mississippi educators working together to enhance educational outcomes not only for multilingual learners but for all learners. We look forward to seeing you at AMTESOL 2026.

SHERATON FLOWOOD

THE REFUGE HOTEL & CONFERENCE CENTER









Sheraton FLOWOOD The Refuge Hotel & Convention Center







Exhibit at AMTESOL 2026

Exhibitor registrations include:

- AMTESOL 2026 in-person exhibit: All day Friday + Saturday morning; booth space, internet and electricity access
- Meals & breaks for booth staff: Friday lunch, Saturday breakfast, beverage breaks
- Visibility on AMTESOL's website: Company logo and description (as soon as AMTESÓL receives your payment until 90 days post-conference)

 • Digital Booth in the Whova Virtual Exhibit Hall: Upload your own company
- logo, URL, information, promotional video, up to two pdf uploads, Exhibitor business cards
- Lead Generation: Whova "Passport" gamification will attract attendees to your in-person booth during the conference
 - Attendees receive a digital "stamp" when they visit your booth

 - It's easy & efficient! Scan the unique QR code on the attendee's name badge
 Attendees who complete their "Passport" go in the draw for great AMTESOL prizes and swag!
- 1-year AMTESOL Institutional Membership

Exhibitor Registration Fees:

Early Bird Discount ends December 5th: Use Discount Code: earlybird50

- \$450 Exhibitor Package A: Includes 1 table and 1 booth staff
- \$700 Exhibitor Package B: Includes 2 tables and 1 booth staff

\$170 Additional booth staff: Each additional booth staff member is \$170. *Add any additional booth staff by December 5 for the Early Bird discount.





Sponsor AMTESOL 2026

All sponsorship levels include:

- Sponsor Banner Ads in various pages throughout the Whova event web-based and mobile app, including prime Home Page placement (priority according to tiers)
 - Ads refresh/cycle every few seconds
 - Clicking the ad takes attendees to your Digital Booth in the Virtual Exhibit Hall
- Visibility at the conference (priority visibility according to tiers)
- Priority visibility according to tiers on AMTESOL's website (as soon as AMTESOL receives your payment until 90 days post-conference)
- Social media posts (only offered to sponsors, not exhibitors)
- 1-year AMTESOL Institutional Membership



Interested in sponsoring AMTESOL 2026? Please email AMTESOL's Conference Committee at hello@amtesol.org.







Sponsor AMTESOL 2026



Sponsorship Tiers

	Platinum Plus	Platinum	Diamond Wifi	Emerald Keynotes	Ruby Attendee Bags	Gold	Sapphire Teacher of the Year	Silver
\$ cost	\$10,0000	\$7,500	\$5,000	\$4,500	\$ 3,500	\$2,500	\$ 2,000	\$1,250
Number of Sponsors	1	1	1	1	1	Multiple	1	Multiple
Exhibitor fee	included	included	included	included	included	included	Exhibitor fee	Exhibitor fee
Exhibitor tables & staff	2 tables, 3 booth staff	2 tables, 2 booth staff	1 table, 2 booth staff	1 table, 1 booth staff	1 table, 1 booth staff	1 table, 1 booth staff	·	\$4251 table, 1 booth staff
Exhibit location	Best location	Premium location, better than Diamond	Premium location, better than Emerald	Premium location, equal to Ruby	1 table, 1 booth staff	Premium location, better than TOY	Premium location, better than Silver	Premium location vs regular exhibitors
Social media	3 posts + 2 video posts: sponsor can write own ad & provide 2 videos	3 posts + 1 video interview by AMTESOL post:sponsor can write own ad	3 posts: sponsor can write own ad	2 posts plus mention in keynote post	2 posts: sponsors can write their own ad	2 posts: sponsor can write own ad	1 post + named in post for TOY	1 post
Website	Home Page for a year	Home Page for a year	Conference/Sch edule page	On the Keynote page			On the TOY page	
Stage time	3 min after Welcome during luncheon	2 min to close luncheon	Mentioned during the luncheon	1.5 min before keynote			1 min during presentation of TOY	
Wifi			Logo splashed on Wifi; Name of company as password					
Bags					Name and logo on bags			
Thank you Exhibitor webpage	Top of page in order of tier	Top of page in order of tier	Top of page in order of tier	Top of page in order of tier	Top of page in order of tier	Top of page in order of tier	Top of page in order of tier	Top of page in order of tier

GIVE A PRESENTATION

The AMTESOL Conference is an excellent opportunity for you to showcase transformative products and services that can enhance teaching, research, collaboration, and advocacy for English learners in our region.

As you prepare your 20-minute or 45-minute session proposal, we encourage you to consider the following questions:

- What products or services have you developed that transformed classroom instruction and atmosphere for English learners?
- What challenges faced by educators have your products or services addressed?
- In what ways have you engaged with parents or the community to support English learners through your products or services?
- What new research or innovations can you offer that will shape the future of English learner instruction?

CALL FOR PRESENTATION PROPOSALS

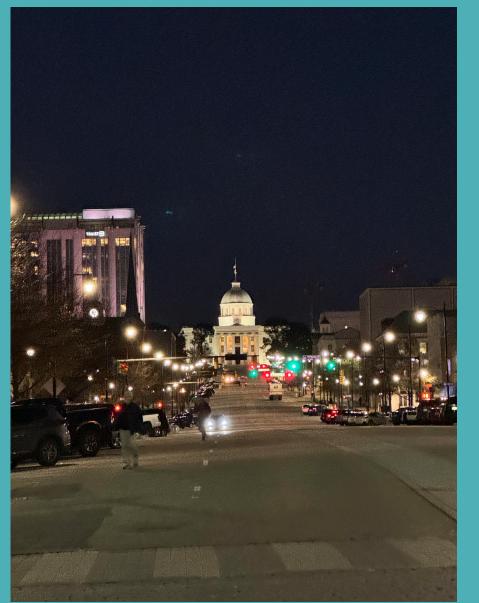




MEMORIES FROM AMTESOL 2025 MONTGOMERY









MEMORIES FROM AMTESOL 2025 MONTGOMERY













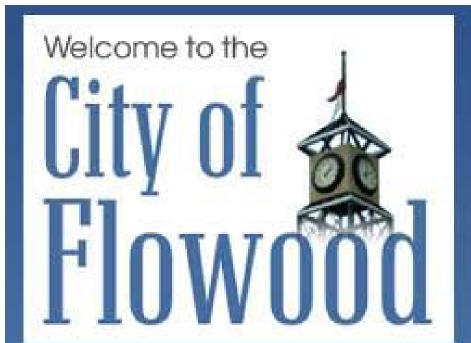
Welcome to Flowood!!

















AMTESOL 2026 is using the Whova event web-based & mobile app!

Whova App Digital Booth in the Virtual Exhibit Hall

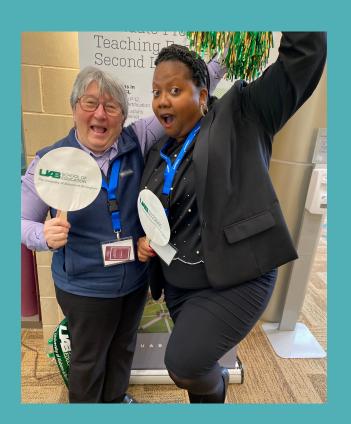
• There is no printed program this year so all attendees will use the digital Whova app, which features all Exhibitors in a Virtual Exhibit Hall and Sponsors in Banner Ads

Lead Generation & Capture

- AMTESOL 2026 attendees will be drawn to your in-person exhibit booth by "Passport Contest" gamification.
- Attendees need to visit your in-person booth and allow you to scan their unique Whova QR code to retrieve their contact data. This captures their lead for you and gives them a "passport stamp."
- Attendees need to collect a passport stamp from all exhibitors before 11am Saturday to be entered into the prize draw.
- Please see the instructions at this link:
 https://whova.com/resources/how-to-guide/leadgen-tutorial/











AMTESOL has a New Mailing Address!

AMTESOL PO Box 360122 Hoover, AL 35236

Contact AMTESOL: amtesol.org hello@amtesol.org



For more information and to register, please visit:

https://www.amtesol.org/sponsors-exhibitors

