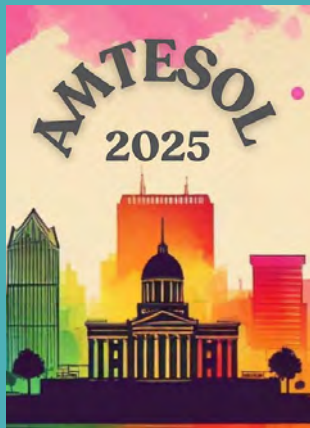


# EXHIBITOR AND SPONSOR PROSPECTUS



## *Plan Your Visit*

RENAISSANCE MONTGOMERY  
HOTEL & SPA AT THE  
CONVENTION CENTER

**AMTESOL**  
**Conference**  
**January 17-18, 2025**  
**Montgomery, Alabama**





We look forward to welcoming you to Montgomery for the 2025 AMTESOL Conference. This year's conference theme — Celebrating Cultural and Linguistic Kaleidoscopes — sets the stage for celebrating our students' languages and cultures. The plurality of kaleidoscopes signals the wide array of knowledge and skills needed by educators for effectively teaching English to learners of all ages, from preschool to adult. The constantly moving perspectives created by a kaleidoscope illustrate the diverse settings for teaching English, from public schools to community colleges and university-based language institutes and, also, from cultural centers to faith-based programs and workplace classes.

## AMTESOL Conference January 17-18, 2025

Our conference theme, with its kaleidoscope metaphor, is set against the colorful Montgomery skyscape painted by a local artist. These elements coalesce at our AMTESOL conference for commemorating Montgomery's historic past, applauding its vibrant present, and recognizing its promising future. To that end and in honor of Martin Luther King's birthday, our upcoming conference takes place in downtown Montgomery, a city that played a pivotal role in this region's history and in the Civil Rights Movement. Just two blocks from Alabama's State Capitol, the Renaissance Hotel is a strategic location from which you can enhance your conference experience by visiting historic sites and museums. This venue is also ideal for enjoying quality cuisine at many nearby restaurants, such as those in the Alley Entertainment District.

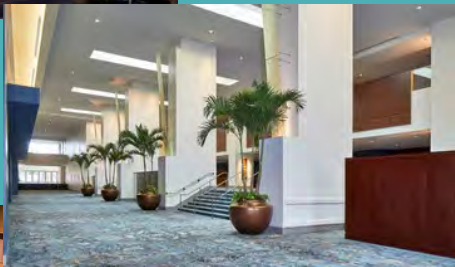
It is our privilege to welcome all exhibitors and sponsors to the AMTESOL 2025 Conference, Montgomery, Alabama. By visiting your virtual and in-person exhibit, our conference attendees will learn about already-proven products and services for language learners as well as about products and services recently launched by your company. In order to reserve one of the exhibitor spaces available at this year's conference venue, please be sure to submit your exhibitor registration in a timely manner. And, if you have any questions, please be sure to ask. We look forward to seeing you at AMTESOL 2025.

# RENAISSANCE MONTGOMERY HOTEL & SPA AT THE CONVENTION CENTER





# RENAISSANCE MONTGOMERY HOTEL & SPA AT THE CONVENTION CENTER



# Exhibit at AMTESOL 2025

## Exhibitor registrations include:

- AMTESOL 2025 in-person exhibit: All day Friday + Saturday morning; booth space, internet and electricity access
- Meals & breaks for booth staff: Friday lunch, Saturday breakfast, beverage breaks
- Visibility on AMTESOL's website: Company logo and description (as soon as AMTESOL receives your payment until 90 days post-conference)
- Digital Booth in the Whova Virtual Exhibit Hall: Upload your own company logo, URL, information, promotional video, up to two pdf uploads, Exhibitor business cards
- Lead Generation: Whova "Passport" gamification will attract attendees to your in-person booth during the conference
  - Attendees receive a digital "stamp" when they visit your booth
  - It's easy & efficient! Scan the unique QR code on the attendee's name badge
  - Attendees who complete their "Passport" go in the draw for great AMTESOL prizes and swag!
- 1-year AMTESOL Institutional Membership

## Exhibitor Registration Fees:

**\$100 Early Bird Discount ends December 1st: Use Discount Code: EARLYBIRD**

- \$925 Package A: 2 tables and 2 booth staff [\$825 Early Bird]
- \$700 Package B: 2 tables and 1 booth staff [\$600 Early Bird]
- \$700 Package C: 1 table and 2 booth staff [\$600 Early Bird]
- \$500 Package B: 1 table and 1 booth staff [\$400 Early Bird]

\$250 Additional booth staff: Need more than 2 booth staff? Each additional booth staff member is \$250.



# Sponsor AMTESOL 2025

## All sponsorship levels include:

- Sponsor Banner Ads in various pages throughout the Whova event web-based and mobile app, including prime Home Page placement (priority according to tiers)
  - Ads refresh/cycle every few seconds
  - Clicking the ad takes attendees to your Digital Booth in the Virtual Exhibit Hall
- Visibility at the conference (priority visibility according to tiers)
- Priority visibility according to tiers on AMTESOL's website (as soon as AMTESOL receives your payment until 90 days post-conference)
- Social media posts (only offered to sponsors, not exhibitors)
- 1-year AMTESOL Institutional Membership

## Sponsorship Tiers

\$10,000 Platinum Plus Sponsor

\$7,500 Platinum Sponsor

\$5,000 Diamond Sponsor

\$2,500 Gold Sponsor

\$1,250 Silver Sponsor

Interested in sponsoring AMTESOL 2025?

Please email AMTESOL's Conference Committee at [hello@amtesol.org](mailto:hello@amtesol.org).





# GIVE A PRESENTATION

The AMTESOL Conference is an excellent opportunity for you to showcase transformative products and services that can enhance teaching, research, collaboration, and advocacy for English learners in our region.

As you prepare your 20-minute or 45-minute session proposal, we encourage you to consider the following questions:

- What products or services have you developed that transformed classroom instruction and atmosphere for English learners?
- What challenges faced by educators have your products or services addressed?
- In what ways have you engaged with parents or the community to support English learners through your products or services?
- What new research or innovations can you offer that will shape the future of English learner instruction?

# CALL FOR PRESENTATION PROPOSALS



MEMORIES FROM AMTESOL 2024

# TUPELO





MEMORIES FROM AMTESOL 2024

# TUPELO



# Welcome to Montgomery!!



*Plan Your Visit*

THE LEGACY SITES



# Whova

## AMTESOL 2025 is using the Whova event web-based & mobile app!

### Whova App Digital Booth in the Virtual Exhibit Hall

- There is no printed program this year so all attendees will use the digital Whova app, which features all Exhibitors in a Virtual Exhibit Hall and Sponsors in Banner Ads

### Lead Generation & Capture

- AMTESOL 2025 attendees will be drawn to your in-person exhibit booth by "Passport Contest" gamification.
- Attendees need to visit your in-person booth and allow you to scan their unique Whova QR code to retrieve their contact data. This captures their lead for you and gives them a "passport stamp."
- Attendees need to collect a passport stamp from all exhibitors before 11am Saturday to be entered into the prize draw.
- Please see the instructions at this link:  
<https://whova.com/resources/how-to-guide/leadgen-tutorial/>






## **AMTESOL has a *New Mailing Address!***

**AMTESOL  
PO Box 360122  
Hoover, AL 35236**

Contact AMTESOL:  
[amtesol.org](http://amtesol.org)  
[hello@amtesol.org](mailto:hello@amtesol.org)



**For more information and to register,  
please visit: [amtesol.org/exhibitors](http://amtesol.org/exhibitors)**

